



# THE S.O.A.R FRAMEWORK

Helping leaders drive value through a healthy relationship with technology. AI is the buffer that removes the transactional chores so you can spend 100% of your energy on the human work.

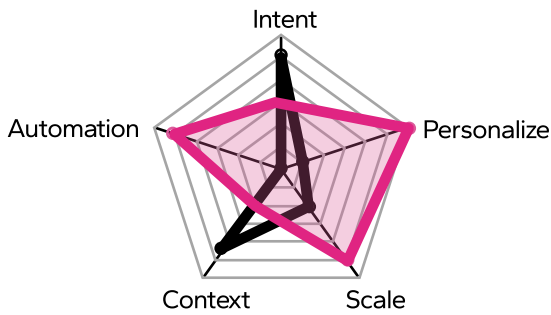
## THE PIVOT

Traditional sales teams spend 70%+ of their time on admin. S.O.A.R. shifts the focus to high-value human connection.



### 1 SOURCE: DISCOVERY

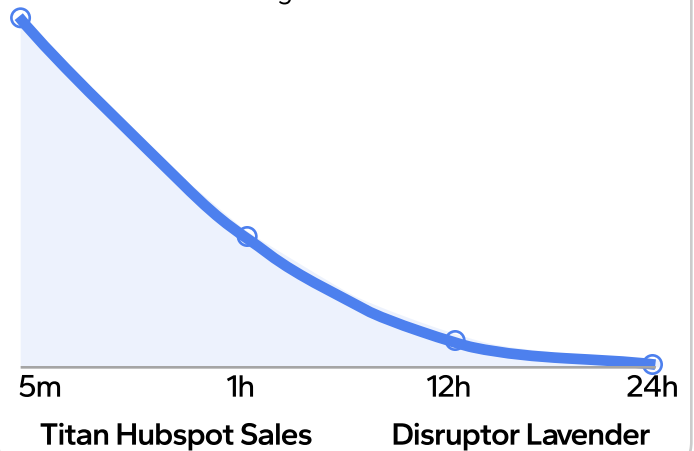
Signals over lists. Move from cold outreach to contextual engagement.



■ Titan LinkedIn Sales Nav ■ Disruptor Clay

### 2 ORCHESTRATE: ENGAGE

High-speed lead response with human-grade email coaching.



### 3 ADVANCE: PROPOSAL

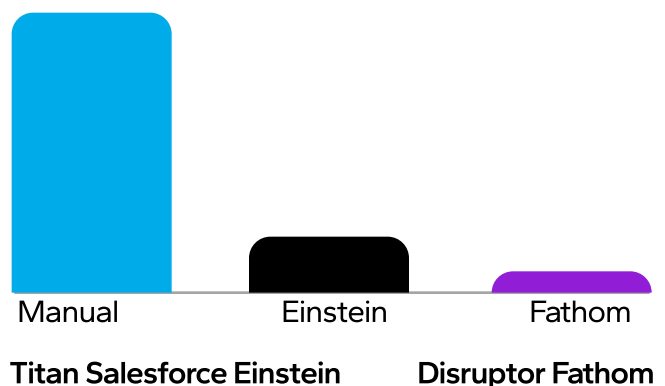
Conversation intelligence flags risks before they become roadblocks.



Titan MS Copilot Disruptor Gong

### 4 RETAIN: RENEWAL

The zero-entry CRM. Automatically captured memory for renewals.



**Start Your Transformation Today**

Scan the QR code to schedule your free AI Sales Strategy Audit. Let's move from manual chores to high-speed growth.

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**Overwhelmed** by  
technology?

We translate **Geek**  
into **Human** Speak.

**1900+**

Clients

**2400+**

Projects

**89+**

Employees

**30+**

Years in Business



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## ATIBA SERVICES

### Custom Software

Custom software services involve the design, development, and support of tailored digital solutions built to meet a business's specific needs and goals. Unlike off-the-shelf products, these solutions are customized to streamline operations, integrate systems, enhance user experiences, and address unique challenges. From initial strategy and design through development and ongoing maintenance, custom software services provide scalable, secure, and flexible technology that evolves with the organization, helping drive efficiency, innovation, and competitive advantage.

### Artificial Intelligence

Atiba's team of AI experts helps organizations navigate and take advantage of the rapidly evolving AI landscape. From strategic consulting to custom AI solution development, we design and implement tools that streamline operations, improve efficiency, and support business growth. Partner with us to confidently integrate AI into your organization and unlock new opportunities.

### IT Managed Services

Ease the burden on your IT teams and make more of your existing infrastructure with managed service plans from Atiba. Aiming to be the only managed service provider you could possibly require, we offer customized plans complete with all the core services and optional extras you need to maximize operational efficiency, strengthen security, streamline data management, and much, much more. Enter a strategic partnership with our team today and watch your metrics soar.

### Web Design and Development

Atiba provides comprehensive web design and development services focused on creating high-performing, user-centered digital experiences. Our team combines modern development practices with thoughtful UX/UI design to ensure every website is not only visually engaging but also intuitive, accessible, and optimized for conversion. From discovery and strategy to design, development, and ongoing support, we build scalable, responsive solutions tailored to your business goals—helping you deliver seamless experiences that drive engagement and growth.

### Business Intelligence

To run a successful business, you can't make decisions in the dark; you need data to light the way forward. That's where Business Intelligence (BI) solutions from Atiba come in. A leading name in business analytics, we can help you master data management and transform raw data into valuable, actionable insights. Our team of data scientists cover all the bases, using proven science and analytics solutions to help you make more data-driven business processes.